

# home52 Transportation

## Your Ride. On Demand.

### Transportation Provider Information Sheet

home52 Transportation is a centralized and coordinated system developed to meet the unique needs of riders who require specialized transportation services.

Reliable, appropriate transportation - whether on-demand or scheduled in advance - is one of the most important social determinants of health. Transportation to medical appointments plays a significant role in improving health outcomes, lowering costs for patients and providers, and increasing patient satisfaction. Furthermore, transportation for non-medical purposes - such as grocery shopping and accessing local community resources and services - improves an individual's ability to remain healthy, independent and engaged with their community.

### About home52

*home52 is a subsidiary of Council on Aging of Southwestern Ohio. Leveraging 50 years of experience, Council on Aging and home52 are experts at helping individuals, families and caregivers manage complex medical and long-term care needs. home52 offers services that align with Council on Aging's mission to help individuals remain independent in their homes and communities.*

### Providers, do you want to...

- Grow your business through access to 8,000 clients in Hamilton county and more served by Council on Aging, the Area Agency on Aging for southwestern Ohio
- Engage with a new innovative program
- Provide efficient ride coordination with less empty miles
- Have 2-way communication with a coordination center

### Benefits of home52 Transportation

- Implementation of new technology and central communication across our area to ensure efficiency and appropriateness of trips
- Keeping pace with changing consumer preferences of on-demand transportation, helping those who need same-day scheduling
- Leveraging technology to increase satisfaction for riders by offering flexible scheduling options, hands-on assistance and on-time service

### Connect with us

home52 Transportation seeks service providers to provide on-demand and advance-scheduled transportation services to riders with special needs. Please contact Judy for more information about this opportunity:

**Judy Eschmann, Vice President**  
Community & Business  
Operations

[jeschmann@help4seniors.org](mailto:jeschmann@help4seniors.org)  
513-345-8683 (direct)

**home52 Transportation provides the right type of vehicle, at the right time, with the right support to meet individuals' needs.**



**home**  
**52**  
**YOUR HEALTH.**  
**YOU'RE HOME.**

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## Why transportation coordination?

Existing regional transportation networks, including rideshare and public transit, do not always meet the non-emergent medical and non-medical transportation needs of seniors and individuals with disabilities. These riders often need specialized vehicles, use assistive devices and often require through the door and on-demand service. Additionally, the current transportation system for seniors and individuals with disabilities is fragmented and siloed – multiple transportation providers are serving individuals across the region with limited coordination and service optimization across the network.

## How home52 Transportation works

home52 Transportation coordinates multiple transportation providers through a centralized transportation coordination system, providing on-demand and advance-scheduled trips. home52 Transportation provides on-demand and advance-scheduled transportation for:

- Clients enrolled in Hamilton County's Elderly Services Program/FastTrack Home
- Patients discharging from area hospitals and skilled nursing facilities without appropriate transportation to get home
- Older adults and individuals with disabilities who need to get to routine, follow up or same-day health care appointments
- Older adults and individuals with disabilities who need non-medical transportation, such as to the grocery store or other activities that allow them to remain healthy, independent and connected to their communities
- Any vulnerable Hamilton County resident that has experienced transportation as a social determinant of health

Additionally, for providers such as hospitals, health systems, dialysis clinics and federally qualified health centers, home52 Transportation can act as a centralized scheduling service, optimizing routes, schedules and vehicles to best meet the unique needs of their riders.

## Project Funding



home52 Transportation is funded by an Access and Mobility grant from the Federal Transit Administration, Council on Aging and The Health Collaborative. Grant funding is intended to help fund the purchase of a Transportation Management system, not the cost of transportation services for patients.

Transportation services (rides) will be funded using existing payor sources (senior services levies, grants, health plans), when applicable. Additionally, home52 Transportation will contract with healthcare facilities and providers that wish to cover the cost of transportation for their patients or clients.

